

Marcela Carvalho's Press - 2011



**Book Launching - THREE SISTERS, THREE WEDDINGS, AND ONE DRESS**

Marcela Carvalho will read the story of Three Sisters, Three Weddings, And One Dress on December 14th at 7 PM at the Brazilian Endowment for The Arts, 240 E. 52nd Street, NY NY 10022.

This charming children's book was inspired by a true story with a comic twist of adventurous events fashioned by Marcela. It takes place in one of Brazil's beautiful colonial churches at the city of Ouro Preto, built in the 17th Century and nestled beautifully in a rolling valley with steep streets. The book features delightfully primitive images also illustrated by Ms. Carvalho. It's written in English with a few short quotes in Portuguese (Marcela's native language) along with translations. Light refreshments will be served. All ages are welcome. The book is in stores right now and is recommended for ages 4 to 10. For more information, visit [www.brazilianendowment.org](http://www.brazilianendowment.org) or call 212-371-1556. For information about the artist visit: [www.MarcelaCarvalho.com](http://www.MarcelaCarvalho.com) The book is available online/In stores.

Events\_\_\_\_\_



Published on *Time Out New York Kids*

(<http://timeoutnewyorkkids.com>)

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Things to Do:

**Book Launching - THREE SISTERS, THREE WEDDINGS, AND ONE DRESS**

Kids can enjoy a fun and multicultural story at this reading of the Brazilian tale Three Sisters, Three Weddings and One Dress. Inspired by a true story, Three Weddings will not only teach kids about Brazilian culture, but the story will impart a meaningful message of community. All ages welcome.



Radio Mahumirim AM 780, Radio FM /Terra FM - 12/2011 Minas Gerais, Brazil. [www.radiomanhumirim.com.br/](http://www.radiomanhumirim.com.br/)

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**SUSHISAMBA®** Arts, Culture & Community / Highlighting Brazilian Artist -  
The muse Marcela Carvalho



– Oil on canvas.

Marcela Carvalho was born in Minas Gerais, Brazil and is a multifaceted artist working in the mediums of paint, ceramics and music. Ms. Carvalho is a children's books author and writes for *DiverseCity Magazine*. She is also an educator, entrepreneur and an executive director for *Marcela4arts* in New York City, an organization that uses art to heal and raise the self-esteem of people from different backgrounds and cultures. She is currently working on projects with *Sanctuary for Families* and the *NMIC* domestic violence program.

**Collection Statement:** This portrait series communicates my experience interacting with people everyday who are from different cultures, races and social backgrounds. These people form a diverse tapestry of humanity. The shapes and expressions of their faces, as well as the colors and energy I see radiating from their auras and beings, spark my imagination. Through colors and shapes I convey an impression of each individual, sometimes using myself as a model. This enables those who view my art to feel how I feel and see what I see. When I sketch a portrait, I never plan the draft line or the location of the eyes. My creative process is instinctive and therefore, a spiritual journey for me. The basis of my work is freedom, openness and acceptance, and by bringing these aspects to life, I am able to feel that energy. I invite you to enjoy my interpretation of society through my art. Expression of beauty is my destination and harmony is my starting point.

Please contact us at 212.604.0600 with any questions, concerns or specials requests mon – fri, 10am – 6pm est.



## Whole Foods Market Union Square NY City presents the works of artist

### Marcela Carvalho / Sewing the Roses

The above greeting card line was inspired from an oil paint exhibit in 2010 called Sewing the Roses that portrayed women from different backgrounds and cultures who chose freedom from manipulation and control by their partners over oppression. As a passionate humanist artist from Brazil, Marcela writes, " I have been using the mediums of paint, creative writing, music and ceramics to raise self esteem to youth and victims of domestic violence, empowering them to their full potential."

The series communicates a communal understanding of women irrespective of racial background or social standing through their journey to emotional well being and the emotion is conveyed through colors and shapes radiating from auras that she sees surrounding them.

From this standpoint, Marcela has garnered recognition and speaking engagement opportunities from members at the United Nations for her tireless effort in the combat against domestic violence. This 10 pieces of work will be displayed in our cafe from June - September 2011. For more about this artist logon to [www.marcelacarvalho.com](http://www.marcelacarvalho.com) or email [marcela4arts@aol.com](mailto:marcela4arts@aol.com) for any questions or inquiries.